

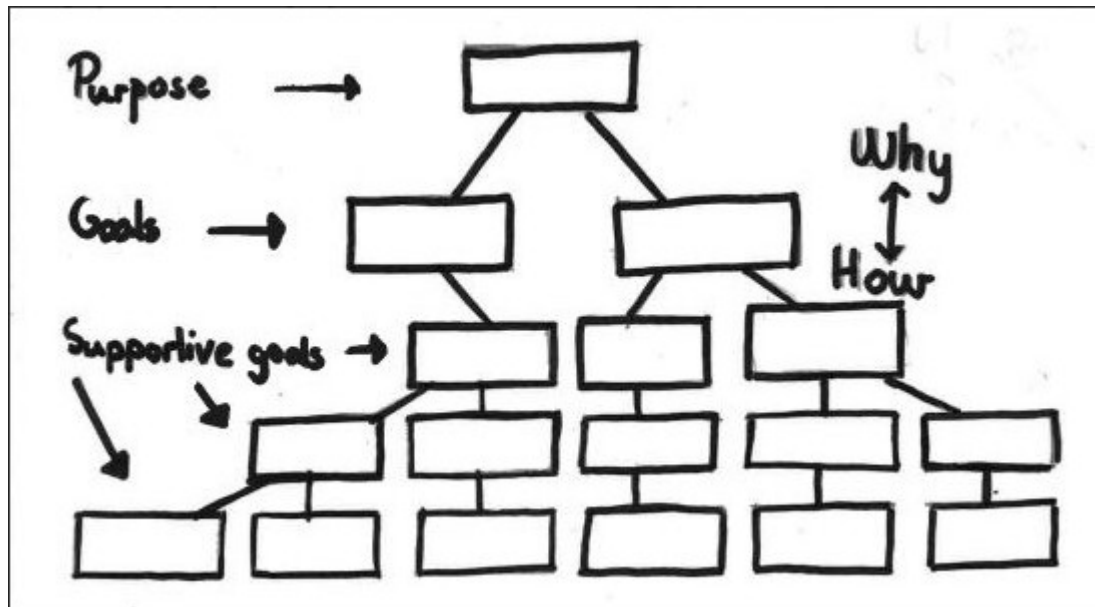
Goal Director

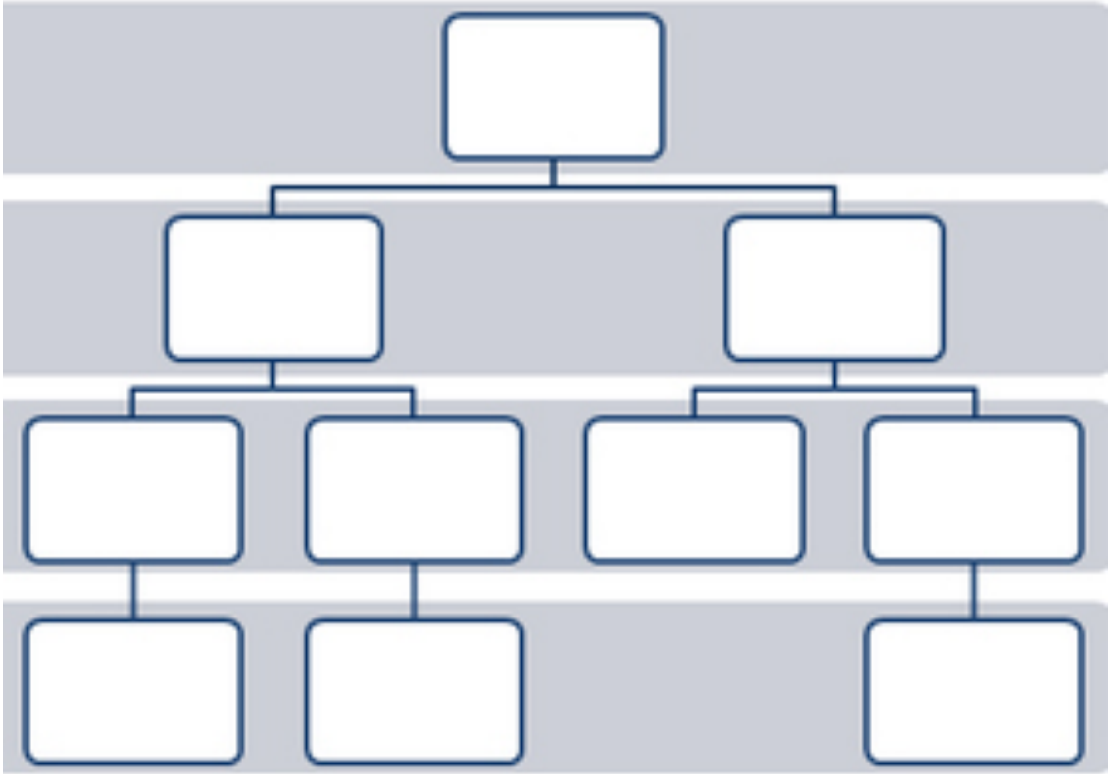
Why make a goal director?

- It kills confusions about goal and purpose.
- It creates an overview on the project.
- It reminds you of the importance of the goals and purposes.
- It gives everybody in the group a chance to put in a smaller goal.
- It makes a good ground for the time, responsibility and resource plan.

Focus areas and limits

- It's important to have a good idea of the project before you start.
- If you have the time, make as many goals as possible. If you don't, just make the most important.
- Make sure you're able to answer "why" when you go up in the hierarchy, and "how" when you go down.
- Be sure only to put in only goals and purposes. No deadlines, responsibilities or comments.





SMART goals

SMART-goals are useful because you can evaluate them after the project, and you can aim for them during the project.

SMART goals are:

